

Privacy Policy

PART A: New Version (Effective as of May 25, 2021)

(Updated as of May 25, 2021)

Table of Contents

A. COLLECTION OF INFORMATION.

B. USE OF PERSONAL DATA.

C. DISCLOSURE OF PERSONAL DATA.

D. RIGHTS REGARDING PERSONAL DATA.

E. COOKIES.

F. MINORS.

G. SECURITY MEASURES.

H. CHANGES TO THIS PRIVACY POLICY.

I. VISITORS FROM THE EUROPEAN UNION.

Legal Basis for Data Processing.

International Transfers of Personal Data.

Your Rights.

J. HOW TO CONTACT US.

Ammoterra.com ("Site") recognizes the importance of privacy as well as the importance of maintaining the confidentiality of personal information. This Privacy Policy applies to services provided by us and sets out how we collect, use and disclose information in relation to users of the Site. This Privacy Policy also applies to use of our services and products via a mobile device, either through mobile applications or mobile-optimized websites.

A. COLLECTION OF INFORMATION

Your privacy is important to us and we have taken steps to ensure that we do not collect more information from you than is necessary for us to provide you with our services and to protect your account:

- Information including user name, address, phone number, and email address, company name, will be collected at the time of user registration on the Site.
- If you are registered as a seller or service provider, in addition to the information mentioned above, we may also collect your identity information, tax registration number and information about your business, such as the information about your business license.
- If you contact our customer service, we may record your conversation with us and collect additional information to verify your identity.
- From time to time, we collect information about our users and prospective users during trade shows, industry events and other functions. The information we may collect at these events includes, but not limits to, user name, address, phone number, fax number and email address.

Certain data we collect may be defined as personal data under applicable data protection law ("Personal Data").

To enable us to provide our services and products to users, users need to provide certain categories of data (which may include Personal Data), such as user name, address, phone number, and email address. If certain data is required, we will let you know at the time of collection. In the event that users do not provide sufficient data marked as necessary, we may not be able to complete the registration process or provide certain products or services.

B. USE OF PERSONAL DATA

We collect and use your Personal Data for the following purposes:

- verifying your identity;
- verifying your eligibility to register as a user of the Site.
- processing your registration as a user, providing you with a log-in ID for the Site and maintaining and managing your registration;
- providing you with customer service and responding to your queries, feedback, claims or disputes;
- facilitating communication between buyers and sellers on the Site;
- personalizing our communication with you based on your browsing records, equipment information we collected and performing research or statistical analysis in order to improve the content and layout of the Site, and to improve our services, including;
- identifying, developing and marketing products and services that we believe you will value, including across browsers and devices, in accordance with applicable laws. Cookies or other similar technologies may be used to provide you with advertising based upon your browsing activities and interests (see section E. COOKIES below). Where we are required by applicable law, we

will seek your consent prior to sending you communications for marketing purposes; and we may also use your Personal Data for other purposes that are not incompatible with the purposes we have disclosed to you (such as archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes) if and where this is permitted by applicable data protection laws.

C. DISCLOSURE OF PERSONAL DATA

- We may disclose and transfer your Personal Data to our partners and to service providers engaged by us to assist us to provide services to you or who otherwise process Personal Data for purposes described in this Privacy Policy or notified to you when we collect your Personal Data. Examples of these partners or service providers include:
- our business partners (for example, in order for them to provide you with discounts or offers that may interest you);
- marketing platforms, such as Google, Twitter, Facebook, Instagram, and providers of analytics services relating to users' behavior, in order to tailor the content you see when visiting our Site. These marketing platforms may combine information they collect on our Site with data on their platforms and data they collect from other websites or through other sources in order to conduct targeted advertising. The activities of these third party marketing platforms are governed by their own privacy policies, not this Privacy Policy;
- We may disclose your Personal Data to an actual or potential buyer (and its agents and advisers) in connection with any actual or proposed purchase, merger or acquisition of any part of our business, provided that we inform the buyer it must use your Personal Data only for the purposes disclosed in this Privacy Policy.

We retain your Personal Data as long as we have an ongoing legitimate business need to do so for example to provide services or products to you, or as required or permitted by applicable laws, such as tax and accounting laws.

Information you submit to the Site for publication may be made publicly available on the Site and therefore accessible by any internet user. You should exercise caution when deciding what information you submit to us for publication.

We may provide aggregated or anonymized data to third parties, but when we do so, the information we share is in a de-identified format that does not personally identify you.

D. RIGHTS REGARDING PERSONAL DATA

Under the applicable laws, you may have the rights of access to Personal Data held by us and other rights. If you are a Visitor from the European Union, please refer to section I. VISITORS FROM THE EUROPEAN UNION below for more information.

If you have any questions regarding this Privacy Policy or if you wish to access or correct your Personal Data, you may send your request to info@ammoterra.com.

E. COOKIES

We use "cookies" to store specific information about you and track your visits to the Site, either through a computer or via a mobile device. It is not uncommon for websites to use cookies to enhance identification of their visitors

A "cookie" is a small amount of data that is sent to your browser and stored on your computer's or mobile device's hard drive. If you do not de-activate or erase the cookie, each time you use the same browser or mobile device to access the Site, our web servers will be notified of your visit to the Site and in turn we may have knowledge of your visit and the pattern of your usage. The cookies will enable us to remember your information so you do not have to re-enter it every time you use the Site.

In addition, we use cookies to manage the security of our Site, to gather information about usage by users; to research visiting patterns and conduct interest-based advertising; to assist our partners to track user visits to the Site and process orders; and to track progress and participation in promotions.

For these additional purposes identified above, you can determine if and how a cookie will be accepted by configuring the privacy setting of the browser you are using to access the Site or the privacy setting of your mobile device. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information. If you adjust the privacy setting in the browser, your mobile device will continue collecting data unless you adjust the privacy setting of the device, and vice versa.

You have the right to decide whether to accept or reject cookies. If you choose to set your web browser controls to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted.

In addition, most advertising networks offer you a way to opt out of targeted advertising.

Certain features of the Site depend on cookies. Please be aware that if you choose to block cookies, you may not be able to sign in or use those features, and preferences that are dependent on cookies may be lost.

We use two types of cookies: session cookies (which are erased once you close the browser or shut down the device) and persistent cookies (which remain even after closing the browser or shutting down the device/application and which are activated each time you visit the Site). The session cookies use encrypted data to unambiguously authenticate you. The persistent cookies do not store account numbers or passwords.

Google Analytics

Our Site uses Google Analytics, an internet analytics service provided by Google, Inc., 1600 Amphitheater Parkway Mountain View, California, 94043, USA ("Google"). Google Analytics uses "cookies", which are text files that are stored on your computer and used to analyze the use of the Site. For example, Google's cookies allow us to tell us which pages our users are viewing, which ones are most popular, what time of day our Site are visited, if users have previously visited our Site, from which website users are redirected to our Site were and the like. The data generated by the cookie about your use of the Site will be transmitted to Google and stored by Google on servers in the United States.

The website uses an anonymization tool of IP addresses so that the IP addresses are truncated within the territory of the Member States of the European Union and the other members of the agreement on the European Economic Area. The non-truncated IP address are only exceptionally transmitted to Google's servers in the US and then truncated there.

Google uses the data on behalf of the website operator to evaluate your use of the website, to compile reports on website activity for the website operators and for other website activity and internet usage services. Google may disclose this information to third parties under the terms of the law or for further processing by third parties on behalf of Google.

For more information about Google Analytics cookies, visit the Google Help pages and Privacy Policy:

Google Privacy Policy: <https://policies.google.com/privacy>

Google Analytics Help

Center: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

The IP address that your browser will pass on to Google Analytics will not be associated with any other data stored by Google. Through your browser settings, you can block cookies; however, this can lead to problems with the use of some functionalities of the website. Through the add-on "Google Analytics Opt-out" you

can through your current web browser opt-out to the use of Google Analytics from then on: <http://tools.google.com/dlpage/gaoptout?hl=en> .

More information can be found here: <https://support.google.com/analytics/answer/6004245> .

F. MINORS

The Site and their contents are not targeted to minors (those under the age of 18) and we do not intend to sell any of services to minors. If a minor has provided us with Personal Data without parental or guardian consent, the parent or guardian should contact info@ammoterra.com to remove the information.

G. SECURITY MEASURES

We employ commercially reasonable security methods to prevent unauthorized access to the Site, to maintain data accuracy and to ensure the correct use of the information we hold.

For registered users of the Site, some of your information can be viewed and edited through your account, which is protected by a password. We recommend that you do not divulge your password to anyone. Our personnel will never ask you for your password in an unsolicited phone call or in an unsolicited email. If you share a computer with others, you should not choose to save your log-in information (e.g., user ID and password) on that shared computer. Remember to sign out of your account and close your browser window when you have finished your session.

No data transmission over the internet or any wireless network can be guaranteed to be perfectly secure. As a result, while we try to protect the information we hold for you, we cannot guarantee the security of any information you transmit to us and you do so at your own risk.

H. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time in response to changing legal, technical or business developments. When we update our Privacy Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Privacy Policy changes if and where this is required by applicable data protection laws.

Any changes to this Privacy Policy will be communicated by us posting an amended Privacy Policy on the Site. Once posted on the Site, the new Privacy Policy will be effective immediately. You can see when this Privacy Notice was last updated by checking the “last updated” date displayed at the top of this Privacy Notice.

I. VISITORS FROM THE EUROPEAN UNION

This section of the Privacy Policy applies only if you use our Site covered by this Privacy Policy from a country that is a Member State of the European Union, and supplements the information in this Privacy Policy.

Legal Basis for Data Processing

We process Personal Data for the purposes set out in this Privacy Policy, as described above. Our legal basis to process Personal Data will depend on the Personal Data concerned and the specific context in which we collect it. However, we will normally collect and process Personal Data about you only where it is: necessary for the performance of any contract between you and Ammoterra.com Singapore E-Commerce Private Limited (for example, to provide you with the services you request and to identify and authenticate you so you may use the Site); necessary to comply with legal requirements (for example, to comply with applicable accounting rules and to make mandatory disclosures to law enforcement); necessary for our legitimate interests and not overridden by your rights; and/or where it is based on your consent .

If we collect and use your Personal Data in reliance on our legitimate interests (or those of any third party), this interest will normally be to operate our, manage our relationship with you and communicate with you as necessary to provide our services to you and for our legitimate commercial interest, for instance, when

responding to your queries, improving our Site, undertaking marketing, or for the purposes of ensuring the security of our Site and detecting or preventing illegal activities such as fraud. We may have other legitimate interests and if appropriate we will make clear to you at the relevant time what those legitimate interests are.

If we ask you to provide Personal Data to comply with a legal requirement or to enter into a contract with you, we will make this clear at the relevant time and advise you whether the provision of your Personal Data is mandatory or not (as well as of the possible consequences if you do not provide your Personal Data). In some instances, you may be required to provide us with Personal Data for processing as described above, in order for us to be able to provide you all of our services, and for you to use all the features of our Site.

We retain your Personal Data as long as we have an ongoing legitimate business need to do so for example to provide services or products to you, or as required or permitted by applicable laws, such as tax and accounting laws. When we have no ongoing legitimate business need to process your Personal Data, we will either delete or anonymise it or, if this is not possible (for example, because your Personal Data has been stored in backup archives), then we will securely store your Personal Data and isolate it from any further processing until deletion is possible.

If you have questions about or need further information concerning the legal basis on which we collect and use your Personal Data, please contact us using the contact details provided under section J. HOW TO CONTACT US below.

International Transfers of Personal Data

Our business may require us to transfer your Personal Data to countries outside of the European Economic Area (“EEA”), including to countries that may not provide the same level of data protection as your home country such as the United States and China. We take appropriate steps to ensure that recipients of your Personal Data are bound to duties of confidentiality and we implement appropriate measures to ensure your Personal Data will remain protected in accordance with this Privacy Policy, such as standard contractual clauses. [A copy of those clauses can be obtained by contacting](#) info@ammoterra.com.

Your Rights

If you are a resident of the European Economic Area, you have the following data protection rights, which you can exercise at any time by contacting us using the contact details provided under section J. HOW TO CONTACT US below:

- The right to access, correct, update or request deletion of your Personal Data.
- The right to object to processing of your personal information when it is based on our legitimate interests, and separately the right to object to direct marketing.

- The right to ask us, in some situations, to restrict processing of your personal information or request portability of your personal information.
- The right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), then please contact us using the contact details provided under section J. HOW TO CONTACT US below.
- If we have collected and process your personal information with your consent, then you have the right to withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- The right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

If you are aware of changes or inaccuracies in your information, you should inform us of such changes so that our records may be updated or corrected.

J. HOW TO CONTACT US

If you have any requests, questions or concerns about our use of your Personal Data and this Privacy Policy, please contact us info@ammoterra.com.